

## Academic Learning Compact

***Degree Program: Journalism (BS) (CIP Code 09.0401)***

Intended Program Student Learning Outcomes	Direct and Indirect Measures	
	Direct Method of Assessment	Indirect Method of Assessment
<b>Outcome 1: [Communication Skills]</b> Students will be able to write correctly and clearly in Associated Press style.	<b><u>Direct Measure(s)</u></b> Pre and Post-Tests	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 2: [Critical Thinking Skills]</b> Students will be able to think critically, creatively and independently.	<b><u>Direct Measure(s)</u></b> <ul style="list-style-type: none"> <li>• Internships and clinical evaluation</li> <li>• Course-embedded assessment</li> </ul>	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 3: [Critical Thinking Skills]</b> Students will be able to analyze professional ethical principles and relate said principles to working ethically in pursuit of truth, accuracy, fairness and diversity.	<b><u>Direct Measure(s)</u></b> Course-embedded assessment	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 4: [Content/Discipline Knowledge and Skills]</b> Students will be able to demonstrate the impact of diversity, including gender, race, ethnicity and sexual orientation, in a domestic and global society in relation to journalism and mass communication.	<b><u>Direct Measure(s)</u></b> Exam (Item Analysis)	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 5: [Content/Discipline Knowledge and Skills]</b> Students will be able to conduct research and evaluate information using journalistic methods.	<b><u>Direct Measure(s)</u></b> Pre and Post-Tests	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 6: [Content/Discipline Knowledge and Skills]</b> Students will be able to apply tools and technologies for the developing journalism world, including digital media.	<b><u>Direct Measure(s)</u></b> Grading with criteria or rubric	<b><u>Indirect Measure(s)</u></b> Exit Survey
<b>Outcome 7: [Content/Discipline Knowledge and Skills]</b> Enhance the support and services that promote learning to ensure timely completion of the program.	<b><u>Direct Measure(s)</u></b> Academic Plan/ Advisors	<b><u>Indirect Measure(s)</u></b> <ul style="list-style-type: none"> <li>• Departmental survey</li> <li>• Retention Rate</li> <li>• Exit Survey</li> </ul>

Intended Program Student Learning Outcomes	Direct and Indirect Measures	
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<b>Outcome 8: [Content/Discipline Knowledge and Skills]</b> Program faculty will contribute to the advancement of the scholarly and professional knowledge and engage in scholarship	<u>Direct Measure(s)</u> Internal/external juried review of performances and exhibitions	<u>Indirect Measure(s)</u> N/A
<b>Outcome 9: [Content/Discipline Knowledge and Skills]</b> Program faculty will participate in professional development opportunities to stay abreast of the changing skills needed for the profession.	<u>Direct Measure(s)</u> Training and Conferences	<u>Indirect Measure(s)</u> Curriculum updates
<b>Outcome 10: [Content/Discipline Knowledge and Skills]</b> Program faculty will serve as a resource on journalism topics, fulfilling obligations to the community, alumni and the greater public.	<u>Direct Measure(s)</u> N/A	<u>Indirect Measure(s)</u> Service
<b>Outcome 11: [Content/Discipline Knowledge and Skills]</b> Students will be able to demonstrate knowledge of professional principles related to the journalistic process.	<u>Direct Measure(s)</u> Senior thesis or major capstone project	<u>Indirect Measure(s)</u> Exit Survey
<b>Outcome 12: [Content/Discipline Knowledge and Skills]</b> Upon graduation students will be able to identify the principles and laws of the First Amendment, including freedom of speech and freedom of the press.	<u>Direct Measure(s)</u> Grading with criteria or rubric	<u>Indirect Measure(s)</u> N/A
<b>Outcome 13: [Content/Discipline Knowledge and Skills]</b> Students will be able to distinguish the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power and to assemble and petition for redress of grievances.	<u>Direct Measure(s)</u> Grading with criteria or rubric	<u>Indirect Measure(s)</u> N/A