

Academic Learning Compact

Degree Program: Business Administration (BS) (CIP Code 52.0201)

Intended Program Student Learning Outcomes	Direct and Indirect Measures	
	Direct Method of Assessment	Indirect Method of Assessment
<p>Outcome 1: [Communication Skills] Students will develop and present professional quality oral presentations accompanied by appropriate technology; students will prepare professional quality written business documents; and students will demonstrate effective interpersonal communication skills.</p>	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>
<p>Outcome 2: [Critical Thinking Skills] Students will demonstrate critical thinking and analytical reasoning skills; students will identify, isolate and find relationships among concepts or problems; and students will draw sound inferences from multiple perspectives.</p>	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>
<p>Outcome 3: [Critical Thinking Skills] Students will be able to examine situations looking at all aspects of the global environment.</p> <ol style="list-style-type: none"> 1. Identify of global factors 2. Analyze global factors 3. Complete comparative analysis of factors in domestic and global business environments of organization 4. Apply the analysis of global factors to a management situation 	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>
<p>Outcome 4: [Content/Discipline Knowledge and Skills] Students will demonstrate skill in working collaboratively in achieving shared objectives of a team.</p> <ol style="list-style-type: none"> 1. Demonstrate the ability to listen to others 2. Demonstrate the ability to question teammates without attachment and judgment 3. Offer assistance to other team members 4. Exchange, defend, and rethink ideas with team members 	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>

Intended Program Student Learning Outcomes	Direct and Indirect Measures	
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<p>Outcome 5: [Content/Discipline Knowledge and Skills] Students will understand the importance of behaving ethically in their professional lives; students will identify issues that may present an ethical dilemma, and will articulate the consequences associated with unethical behavior; and students will identify an ethical dilemma and apply an ethics model to propose and defend a solution.</p>	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>
<p>Outcome 6: [Content/Discipline Knowledge and Skills] Students will demonstrate an understanding of discipline specific content knowledge; and students will recognize and apply concepts, principles and theories in the Business Administration degree program</p>	<p><u>Direct Measure(s)</u> Course-embedded assessment</p>	<p><u>Indirect Measure(s)</u> Employer survey</p>