

OVERVIEW

The Florida A&M University School of Business and Industry (SBI) faculty produce peer-reviewed research publications in the core areas of economics, financial modeling, marketing research, business education pedagogy and assessment. The SBI faculty's core areas of community outreach are economic development, financial literacy and wellness, and entrepreneurship. SBI students perform well in national case competitions, marketing/branding projects, and supply chain management projects. SBI's undergraduate degrees include: Accounting, Business Administration, Economics, Facilities Management, and Supply Chain Management. SBI's graduate degrees include: Master of Business Administration (MBA); Master of Science in Supply Chain Management (MS, SCM); Joint MBA/MS, SCM; and Joint PharmD/MBA.



CORE COMPETENCIES

- Supply Chain Management Projects
- Interdisciplinary Center for Creativity and Innovation
- Financial Literacy/Wellness Ambassadors
- Small Business Development Center at FAMU

DIFFERENTIATORS

- Professional Leadership Development Program
- Team-based Pedagogy

PAST PERFORMANCE

- Wakati Hair Branding - <https://wakatihair.com/famu>
- Multiple Case Study Wins
- Supply Chain Management Projects with organizations such as International Paper, Ford, Army Research National Laboratory, Inc.

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